



PRIVACY NOTICE

DRIVERS

W Series

Privacy Notice – Drivers

1. WHO WE ARE

- 1.1. We are W Series Limited. We are a female motor racing championship registered in England and Wales, with company number 10692502. For the purposes of applicable data protection law, we are a data controller because we collect, process and store personal data about individuals.
- 1.2. W Series is committed to complying with data protection laws, ensuring the confidentiality, integrity and availability of your personal data, while respecting your privacy. The commitments described here uphold W Series' values and principles of action, and comply with applicable UK and European legislation.

Contact us:

Contact:	Data Protection Team
Email:	privacy@wseries.com
Telephone:	+44 20 3978 2810
Address:	46-48 Grosvenor Gardens, SW1W 0EB, London, United Kingdom

2. WHAT THIS PRIVACY NOTICE TELLS YOU

- 2.1. This Privacy Notice applies to W Series Drivers that register for and participate in the W Series Championship and who have executed a Driver Agreement with W Series.
- 2.2. This Privacy Notice applies to the way W Series handles personal data collected for your participation in the W Series' Championship and other W Series events or when you otherwise interact with W Series, and tells you the types of personal data we may collect, how it will be processed, the third parties with whom it may be shared and how long we will keep it. It also explains your rights with respect to that personal data. If you have any questions or concerns about the contents of this Privacy Notice, please contact us as set out above.
- 2.3. W Series reserves the right to amend this Privacy Notice from time to time in accordance with new or improved data processing activities. Changes to this Notice shall be underlined. It is your responsibility to ensure you are familiar with the terms of this Notice.

3. HOW WE COLLECT YOUR PERSONAL INFORMATION

- 3.1. We collect your personal information when you register to drive with us and thereafter, while we have a relationship with you. This includes by way of example:
 - a. When you provide your personal information to us in order to provide motor racing services to you and fulfil our obligations under the Driver Agreement;
 - b. When you participate in W Series events including race weekends, tests, exhibitions, media interviews and commercial campaigns;

- c. When you engage with us via email, WhatsApp, social media and other forms of communication;
- d. When your representatives (parents, agents, advisors) communicate with us on your behalf;

3.2. We also collect your personal information from other sources including information that:

- a. is in the public domain; and
- b. has been provided to us by others that hold information about you, e.g. your Team, our engineers, mechanics, service suppliers, business partners, racing officials, your national ASN, other motor racing championships, the FIA and other regulatory bodies.

4. WHAT PERSONAL INFORMATION DO WE COLLECT

In order to deliver the W Series and carry out our business functions we collect a wide range of personal data about you and our other drivers.

4.1. Participation in W Series motor racing events

We process information about you that enables us to deliver the W Series Championship, carry out race administration and perform our contractual obligations under your Driver Agreement. This includes:

- a. Personal information: full name, date of birth, gender, nationality, image, in the case of minors, the personal information of your parent/guardian.
- b. Professional information: team details, professional experience, agent/representative details.
- c. Performance details: performance analysis, race statistics, lap times, driving distance, car positioning.
- d. Contact information: phone number, address, email address.
- e. Medical information: we may need to process your health data and medical records to ensure you are fit to compete and that you do not pose a risk to yourself or others on the track.
- f. Travel information: transport and accommodation details, other details that assists us book your accommodation and support your attendance at race events.

4.2. Participation in W Series commercial / media events

We process information about you in order to promote you as a W Series Driver, as well as to promote W Series Limited, the W Series Championship and other events and initiatives that we are involved in.

- a. Personal information: full name, date of birth, gender, nationality, image, other biography information (e.g. favourite circuit, sporting hero) that you provide us or that we collect from public sources.
- b. Professional information: team details, professional experience.
- c. Other information: visual recordings of you, quotes, opinions and statements provided by you and other driver attributes licensed to us under the Driver Promotions Agreement.
- d. Travel information: transport and accommodation details, other details that assist us book your accommodation and support your attendance at commercial events.

4.3. Compliance with W Series Regulations and FIA's International Sporting Code

We process information about you to ensure your compliance with applicable rules and regulations and to uphold the highest standards of integrity in the sport.

- a. Personal information: full name, date of birth, gender, nationality, in the case of minors, the personal information of your parent/guardian.
- b. Professional information: team details, including benefits and rewards.
- c. Performance details: performance analysis, on-track/off-track behaviour.
- d. Medical information: we may need to process your health data and medical records to ensure compliance with applicable regulations, including but not limited to Covid-19 protocols.
- e. Other information: information that goes to your compliance with the sport's regulatory framework, including your interactions with others, social media presence, and conduct during scrutineering and testing.

4.4. Performance analysis, race statistics and research into the evolution of the sport

We process your information for technical analysis and research that improves the efficiency, safety and reputation of the sport.

- a. Personal information: full name, date of birth, gender, nationality.
- b. Professional information: team details, including measuring your performance in different teams.
- c. Performance details: performance analysis across practice, qualifying and races, performance history, progress reporting.
- d. Medical information: injury occurrence, recovery periods, treatment types.

4.5. Investigations and disciplinary processes

We process your information to protect the integrity of the sport and to comply with our legal and regulatory obligation, including with respect to safeguarding, anti-corruption and compliance with applicable laws.

- a. Personal information: full name, date of birth, gender, nationality, in the case of minors, the personal information of your parent/guardian as well as that of any legal representative.
- b. Contact details: telephone number, email address, address if we need to contact you about any disciplinary investigation.
- c. Professional information: team details and any disputes or disciplinary matters within.
- d. Performance details: performance analysis, on-track/off-track behaviour.
- e. Medical information: information going to your fitness to participate in motor racing events both physical and psychological, omissions or misrepresentations based on your medical records.
- f. Other information: information that goes to your compliance with the sport's regulatory framework and applicable laws, including your interactions with others, social media presence, and general conduct while under contract as a W Series driver.

4.6. General promotion of W Series

We process your information to promote W Series, increase fan engagement and improve the standing of W Series as an international motor racing championship.

- a. Personal information: full name, date of birth, gender, nationality, image, other biography information (e.g. favourite circuit, sporting hero).
- b. Professional information: team details and team promotional materials.
- c. Performance details: performance analysis and statistics, race results, progression as a driver.
- d. Other information: social media presence, details of your personal sponsors; video and audio recordings of you.

4.7. Participation in non-W Series races and events

If you are invited to participate in a non-W Series event and W Series gives you permission to participate, we will process your personal data so you can participate in that event. In such cases, we will process your information like we do in respect of your participation in W Series events (see section 4.1 above).

4.8. Legal obligations and emergencies

We may be forced to process your personal data (without informing you first) in emergency situations and to comply with applicable laws. This may be where there is a serious threat to your safety or the safety of others or where W Series is required to investigate a possible breach of law. In such circumstances, we will only process personal data that is necessary to meet that legal and/or regulatory obligation and we will only share your personal data with necessary third parties.

4.9. Additional purposes

4.9.1. We will process your contact details to communicate with you in respect of your status as a W Series driver.

4.9.2. From time to time, we will process your personal data for other purposes relevant to our business interests. When we do, we will provide you with advanced notice of that processing.

5. WHERE WE STORE YOUR PERSONAL INFORMATION

5.1. Generally, your personal data is stored on our servers which are based in the United Kingdom. We also store personal data on our cloud service provider Microsoft 365.

5.2. W Series implements reasonable technical and organisational measures to maintain the security of your personal data, to protect against alteration and loss and to safeguard confidentiality, integrity and availability.

6. WHO WE SHARE YOUR PERSONAL INFORMATION WITH

6.1. We share your personal data with suppliers and partners that need to receive it in order for us to deliver the W Series Championship and carry out our business functions. This includes our service suppliers, (e.g. Fine Moments), data partners (e.g. Whisper and Acronis), broadcasters, and commercial partners (e.g. Heineken, Puma).

6.2. We share your personal data with other motor racing authorities including Motorsport UK, your ASN, other motor racing championships, and the FIA.

6.3. Where we share your personal data with third parties outside the UK and the European Economic Area, we will make sure appropriate safeguards are in place to ensure compliance with applicable data protection laws. That may be by relying on standard contractual clauses or an applicable adequacy decision.

7. DATA RETENTION AND ARCHIVING

7.1. We will keep your personal data for as long as we need to for the purposes it was collected, as outlined above. This will generally be for the duration of any contract you have with us and an

appropriate transition period after that or otherwise for as long as necessary for us to comply with any legal obligations (safeguarding, data subject access requests, disciplinary records) or to protect the rights of W Series.

- 7.2. When determining how long we should retain your personal data we will also consider applicable statutes of limitation, our legitimate business interests, potential disputes/investigations and guidelines issued by relevant data protection authorities.
- 7.3. We will retain your sporting results for an indefinite period at this type of data is considered public sporting record.

8. YOUR RIGHTS

- 8.1. You have a number of rights in respect of your personal data. These include:
 - a. The right to be informed;
 - b. The right of access;
 - c. The right of rectification;
 - d. The right to erasure;
 - e. The right to restrict processing;
 - f. The right to data portability; and
 - g. The right to object.
- 8.2. Further information and advice about your rights can be obtained from the data protection regulator in your country.
- 8.3. You can exercise these rights, subject to certain conditions and exceptions, by contacting us in writing via our contact details at section 1 above. We will endeavour to respond within one month from receipt of your request but, if the request is going to take longer to deal with, we will let you know.
- 8.4. Where your request is excessive or baseless, we may be within our rights to reject your request or charge a reasonable fee to cover our costs in providing the information. W Series may refuse, restrict or defer the provision of information when it has the right to do so under current data protection legislation.